



NATIONAL GEOGRAPHIC

Research, Conservation & Exploration

John M. Francis, Ph.D.
Vice President

Greg Moore
President & CEO
Golden Gate National Parks Conservancy
Fort Mason, Building 201
San Francisco, CA 94123

August 26, 2013

Dear Greg,

We are excited about participating as a program partner of the Presidio Exchange and look forward with enthusiasm to how we could collaborate with the Golden Gate National Parks Conservancy in our advancing our common missions. The Parks Conservancy reflects our mission to "inspire people to care about the planet" and your education, community science and stewardship programs show how people can be engaged to learn and care for the natural and cultural treasures on their doorstep.

For local and national audiences of the Presidio Exchange, our partnership with the Parks Conservancy could offer many opportunities to connect these visitors to national and worldwide efforts to explore, document, learn about and conserve our planet. National Geographic has a longstanding and deep commitment to our National Park System and I am personally connected to the NPS springing from my past membership on the National Park Service Advisory Board. National Geographic's connections to national parks, nature preserves, World Heritage Sites and other special places around the globe span more than a century. In association, our network of scientists, explorers, film-makers, photographers and educators work around the world to advance our mission which in many ways overlaps that of the NPS. Through exhibits, lectures, films, digital displays and participatory events such as BioBlitz (now being planned with the Parks Conservancy), National Geographic can help expand the reach and public benefit of the Presidio Exchange and bring our explorers to the core.

We admire the creative thinking and vision of the Presidio Exchange and believe that a world-class site in a national park at the Golden Gate merits such a bold vision. We also recognize that as our world increasingly urbanizes and as our country grows in the diversity of its people, it is ever more important that those in our cities have access to the natural world – and feel a connection to its discovery and care.

Thank you for including us as a partner and we wish you the very best in achieving your fitting and bold ambitions for this remarkable national park site.

Sincerely,

A handwritten signature in black ink that reads "John Francis".